

## AN OPTIMIZATION MODEL FOR THE VEHICLE DELIVERING FROZEN FOOD BY RESPONSE SURFACE METHODOLOGY

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### ABSTRACT

This paper addresses how to deliver a frozen product at a particular temperature with a particular capacity at a particular speed in a day time at lower cost. The optimization of this paper is the cost of delivery. The objective is to find the minimum delivery cost. Frozen temperature, loading weight, time and speed are the parameters used. Response surface methodology (RSM) is used in this paper to find the minimum delivery cost. And it is determined by Central composite design (CCD), statistical analysis and analytical method.

**KEYWORDS:** Minimum Delivery Cost, Response Surface Methodology & Central Composite Design.